

MRKET

the exclusive show for the menswear industry

Mail or Fax with credentials to:
 (see admission policy below
 for required credentials)
MRKET
 50 Day Street
 Norwalk, CT 06854
 Fax: (203) 838-5028

February 16-18, 2009

- **Pre-Register by January 23rd** to have your badge mailed to you in advance. Badges will mail approximately 2 weeks prior to the shows.
- **Pre-Register between January 26th and January 30th** to have your badge waiting for you at the **Will Call** counter when you arrive at the shows.
- **After January 30th** bring this form with your credentials to register at the shows.

PLEASE CLEARLY PRINT YOUR INFORMATION AND ANSWER ALL QUESTIONS. PHOTOCOPY THIS FORM FOR ADDITIONAL BUYERS.

Retail Buyer Name _____
 Store/Company _____
 Address _____
 City _____ State _____ Zip Code _____
 Country _____ Postal Code _____
 Telephone _____ Fax _____
 E-Mail _____ Website _____

Special free trial subscription to MR magazine: please sign and date (Allow 4-6 weeks for receipt) Signature _____ Date _____

Your Store Category:

(check the most appropriate)

- 1A Department Store
- 1B Mass Merchant
- 1C Specialty Store or Chain
- 1D Accessories Store (leather-goods, neck-wear, etc.)
- 1E Shoe Store
- 1F Corporation Buying Office
- 1G Outlet/Offprice Store
- 1H Manufacturer (non-retail only.)
- 1I Importer (non-retail only.)
- 1J Supplier (wholesale to manufacturer, non-retail only.)
- 1K Sales Rep (non-retail only.)
- Other _____

Your Category Responsibilities

(check the most appropriate)

- 3A Tailored Clothing
- 3B Sportswear
- 3C Outerwear
- 3D Casual Slack & Jeans
- 3E Dress Furnishings
- 3F Accessories
- 3G Activewear
- 3H Underwear & Hosiery
- 3I Young Men's
- 3J Fragrance/Grooming
- Other _____

Your Job Title

(check the most appropriate)

- 4A Buyer
- 4B Dept. Mgr./Asst. Buyer
- 4C Div'l Merch. Mgr.
- 4D Fashion/Dir. Coordinator
- 4E Gen'l Merch. Mgr.
- 4F Owner
- 4G V.P./Exec. Officer
- Other _____

Annual Sales Volume

(check the most appropriate)

- 2A Under \$1 million
- 2B \$1 - \$5 million
- 2C \$5 - \$10 million
- 2D \$10 - \$50 million
- 2E Over \$50 million
- Other _____

Source Code: MRKET WEB

ADMISSION POLICY/REQUIRED CREDENTIALS

MRKET is a professional trade show event produced for the fashion retail trade. **THIS SHOW IS NOT OPEN TO THE PUBLIC.** Only retail buyers can register. Credentials must be presented in order to be badged. You must present **two** forms of business credentials to qualify your **store/company** and **one** form of buyer credentials to qualify the **individual buyer**. Badges from other shows are **NOT** acceptable.

Acceptable Business identification, TWO forms of any of the following:

- A recent Vendor Invoice or Purchase Order for finished fashion-related products purchased within the last year
- A Copy of State Sales & Use Tax Permit
- An Active Web Site Address through which Business can be validated
- Appropriate Yellow Page listing
- Mail Order Companies should provide catalog
- Photograph of your store front

Acceptable Buyer identification, please provide ONE of any of the following:

- Valid employee email address
- Personalized, imprinted business card
- Copy of W-2 form
- Copy of cancelled company payroll check or pay check stub
- Copy of company credit card with employee's name and company's name

We reserve the right to request additional buyer credentials if we deem it necessary. Non-exhibiting manufactures, importer/exporters and wholesalers will not be granted admission. Guests will be admitted at Show Management discretion and must register onsite with a qualified buyer (**one guest per buyer**). No children under the age of 14 will be admitted. Infants in arms or strollers will be allowed.

MRKET is produced and managed by Business Journals, Inc. Business Journals, Inc reserves the right to deny admittance to any individual group that deems inappropriate for it's shows.

FOR MORE INFORMATION: <http://www.mrketshow.com/> • 866-696-6020