

# MRKETNY

## PRESS CREDENTIAL APPLICATION

PLEASE CLEARLY PRINT YOUR INFORMATION AND ANSWER ALL QUESTIONS.

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Country \_\_\_\_\_ Postal Code \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

E-Mail \_\_\_\_\_ Website \_\_\_\_\_

### TYPE OF MEDIA

*(Check the most appropriate)*

- 1  Magazine
- 2  Newspaper
- 3  TV (National/Regional)
- 4  TV (Cable)
- 5  Internet
- 6  Radio
- 7  Newswire
- 8  Trend Letter/Newsletter

### JOB TITLE

*(Check the most appropriate)*

- 1  Fashion/Style Director
- 2  Editor
- 3  Accessories Editor
- 4  Writer
- 5  Reporter
- 6  Photographer/Camera Technician
- 7  Producer
- 8  Stylist
- Other \_\_\_\_\_

### WHICH BEST DESCRIBES YOUR MEDIA OUTLET?

*(Check the most appropriate)*

- 1  Trade
- 2  Consumer

### MAIL WITH CREDENTIALS TO:

**Beth Cowperthwaite**  
MRKET  
50 Day Street  
Norwalk, CT 06854

### FAX CREDENTIALS TO:

(203) 838-5028

### HOW TO REGISTER

Please complete this application and submit your press credential by mail or fax. Acceptable credentials includes:

Business card from a print, broadcast or internet media organization in an editorial position.

Byline or editorial credit in a masthead published within the last 12 months.

Non-editorial media (ad sales, marketing, public relations, promotions, publishers and account executives) will not be admitted to show.

### FOR MORE INFORMATION CONTACT:

**BETH COWPERTHWAIT**  
**PUBLIC RELATIONS & RETAIL DEVELOPMENT MANAGER**  
**PHONE: (203) 663-7850**  
**FAX: (203) 838-5028**  
**EMAIL: [bethc@busjour.com](mailto:bethc@busjour.com)**