

MRKETLV

PRESS CREDENTIAL APPLICATION

PLEASE CLEARLY PRINT YOUR INFORMATION AND ANSWER ALL QUESTIONS.

Name _____

Company _____

Address _____

City _____ State _____ Zip Code _____

Country _____ Postal Code _____

Telephone _____ Fax _____

E-Mail _____ Website _____

TYPE OF MEDIA

(Check the most appropriate)

- 1 Magazine
- 2 Newspaper
- 3 TV (National/Regional)
- 4 TV (Cable)
- 5 Internet
- 6 Radio
- 7 Newswire
- 8 Trend Letter/Newsletter

JOB TITLE

(Check the most appropriate)

- 1 Fashion/Style Director
- 2 Editor
- 3 Accessories Editor
- 4 Writer
- 5 Reporter
- 6 Photographer/Camera Technician
- 7 Producer
- 8 Stylist
- Other _____

WHICH BEST DESCRIBES YOUR MEDIA OUTLET?

(Check the most appropriate)

- 1 Trade
- 2 Consumer

MAIL WITH CREDENTIALS TO:

Beth Cowperthwaite
MRKET
50 Day Street
Norwalk, CT 06854

FAX CREDENTIALS TO:

(203) 838-5028

HOW TO REGISTER

Please complete this application and submit your press credential by mail or fax. Acceptable credentials includes:

Business card from a print, broadcast or internet media organization in an editorial position.

Byline or editorial credit in a masthead published within the last 12 months.

Non-editorial media (ad sales, marketing, public relations, promotions, publishers and account executives) will not be admitted to show.

FOR MORE INFORMATION CONTACT:

BETH COWPERTHWAIT
PUBLIC RELATIONS & RETAIL DEVELOPMENT MANAGER
PHONE: (203) 663-7850
FAX: (203) 838-5028
EMAIL: bethc@busjour.com